

Sponsored by



ISE
Fairleigh Dickinson University
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The Sustainable Business Incubator at Fairleigh Dickinson University
invites you to

"Growing the Next Generation of Green Ventures"

Sustainable Entrepreneurship Symposium and Expo
An NCIIA Invention to Venture Workshop

In association with the New Jersey Institute of Technology and Our Sponsors and Other Institutions

Confirmed Participating Organizations

Fairleigh Dickinson University
New Jersey Institute of Technology
Rutgers University
Rutgers Center for Energy, Economic, and
Environmental Policy
Montclair State University
Montclair State Department of Earth &
Environmental Studies
Ramapo College
Rowan University
Seton Hall University
NJ Higher Education Partnership for Sustainability
(NJHEPS) Sustainability Education Committee
Community Green
Cooling America thru Local Leadership (CALL)
Einstein's Alley
Einstein's Alley Entrepreneurs Collaborative
NJEntrepreneur.com
HydroCoil Power
Converge

Invited Organizations

Able Energy Inc.
American Water Works Co., Inc.
Governor's Office
NJ Board of Public Utilities
NJ Office of Clean Energy
NJ Department of Environmental Protection
NJ Office of Smart Growth
The Meadowlands Commission



Friday, May 2, 2008
8 a.m. - 4 p.m.

Hartman Lounge and Lenfell Hall,
the "Mansion"
Fairleigh Dickinson University
285 Madison Avenue, Madison, NJ

followed by a
Networking Reception
4 p.m. - 6 p.m.
and
Green Enterprise Showcase
"Orangerie", FDU Library

REGISTER AT:

<http://www.invention2venture.org/greenventures08>

Sponsors and Associates:

- Sustainable Business Incubator, Institute for Sustainable Enterprise, Fairleigh Dickinson University
- Enterprise Development Centers, New Jersey Institute of Technology
- National Collegiate Inventors and Innovators Alliance
- Rothman Institute, Silberman College of Business, Fairleigh Dickinson University- and others to follow (sponsorship opportunities available)

8 a.m. – Registration

- Exhibit Set Up
- Continental Breakfast

9 a.m. - Welcome and Introductions:

- Institute for Sustainable Enterprise, Fairleigh Dickinson University
- New Jersey Institute of Technology
- National Collegiate Inventors and Innovators Alliance

9:15 a.m. - The Sustainable Venture (Panel Discussion)

- Challenges and Opportunities in Green Business
- What is a Sustainable Venture and How Do You Create One?
- Validating Your Idea and Assessing Your Opportunity

9:50 a.m. - Break

10 a.m. - "World-Cafe"- style Roundtable Discussions on topics including: renewable energy, clean water technology, biofuels, alternative transportation, green building and construction technologies, waste management, industrial transformation, sustainable and urban agriculture, carbon sequestration, green investing, sustainability education, and others based on registration interest

11:30 a.m. - Developing Intellectual Property

12 noon - Luncheon Speaker

- New Jersey's Response to Global Warming and the Emerging Green Technology Revolution

1 p.m. –

Track 1: - Business Essentials for Sustainable Ventures (Panel)

- Business plan development
- Sales and marketing
- Strategic alliances
- Financing
- Global business opportunities

2:00 p.m. - "World-Cafe"-style Roundtable Discussions on topics including business plan development, sales and marketing, strategic alliances, angel funding, venture capital financing, bank financing, SBIR/STTR and other government funding, global business opportunities, and other topics based on registration interest

Track 2: - Green Tech Investing (Panel)

Opportunities in alternative energy, transportation, materials processing, green chemistry, and other fields

3:30 p.m. - Closing speaker

Making Money *and* Saving the World

4:00 p.m. - Networking and Entrepreneurs' Showcase and Exhibits (Reception)

6:00 p.m.– Close

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For sponsorship opportunities, contact Jonathan Cloud at 908-306-9075 or jcloud@fdu.edu.