



AI2V was a turning point for our venture,” Ben Rollins, Founder, Bombyx (Cornell)

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NCIIA Ventures Advancedi2v

Advanced Invention to Venture (AI2V) is a highly-acclaimed four-day intensive workshop which provides instruction, exercises, pitching and coaching, complete with real-time feedback from coaches and investors. At the participant's option, the in-class time is followed by eight weeks of homework and exercises, monitored by an assigned coach. The end result is a 15-minute investor pitch and commercialization plan fundamentals to back it up. Qualifying teams will have their dream panel of investors, customers, mentors and advisors assembled for a 1.5 - 2 hr pitch session.

Why AI2V? Startup teams often get caught up in hectic, day-to-day activities and don't stop to analyze business opportunity or develop breakthrough strategies. Working alongside qualified venture development instructors and coaches, your team will be amazed at how your respective visions for your venture will align. **Are you ready for Advanced AI2V or Venture Labs? Depends on if you're serious.** If you have a technology that has some commercialization potential, and you're serious about seeing this potential realized — then AI2V is right for you. If you're an entrepreneur and you're committed to realizing your entrepreneurial dreams, then Venture Labs is for you. Attend AI2V or Venture Labs to figure out your gameplan and make it happen.

New! Venture Lab Mission: Develop & Launch a Successful Business in 5 Days.

NCIIA is pleased to announce that the award-winning entrepreneurial educator, James Barlow, has joined its team and has brought from SIE in Scotland the highly acclaimed Bootcamp workshop.

Your mission, should you choose to accept it is to see if you can get in, work your butt off and leave with a viable business.

the fast track
to success



“A four-day MBA for scientists,” Love Sarin, Founder, Banyan (Brown)

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“I attended the AI2V workshop this past March and cannot even begin to express how helpful it was. My company is a start-up called Sustainably Minded Interactive Technology (SMIT) and we are currently based at the Pratt Design Incubator on the campus of Pratt Institute in Brooklyn, NY. My business partner and I thought that we didn't really have the time or money to attend the AI2V in Boston, but looking back, I can't imagine not having done it.

-Teresita B. Cochran, Co-founder, CEO, Sustainably Minded Interactive Technology, NY, New York



NCIIA Ventures
Advancedi2v

Schedule

January 16-20, 2010
Sustainable Vision (BOP), Stanford

August 15-19, 2010
Sustainable Vision (BOP), MIT

April 9-11 and 23-25, 2010
Venture Well East
Microsoft NERD Center, Cambridge

September 13-17, 2010
UIUC, Urbana-Champaign, IL

May 17-21, 2010
Rice, Houston, TX

September 28 - October 1, 2010
Arkansas, Little Rock, AR

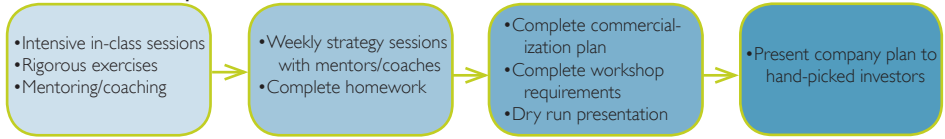
May 18-21, 2010
NJIT, Newark, NJ

November 2010 (Date TBD)
Baylor, Waco, TX

June 12-15, 2010
ONAMI, Corvallis, OR

time to market

Structure and sequence



Cost

(Note: prices may vary by region)

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| NCIIA E-Team Grant Recipients | Tuition Waived, Travel Stipend Provided |
| Student Venture | \$500 per team |
| Faculty Venture | \$750 per team |
| Small Business Venture | \$1,000 per team |
| Practitioners & Observers | \$1,000 per person, includes admission for one accompanying student team |
| Corporate Venture | \$5,000 per team |

mentors and coaches

To apply

Visit <http://www.invention2venture.org> and register for an AI2V location near you.

* Be sure to provide adequate rationale for your venture and team as capacity constraints may require us to reject your application (registration fee returned).

Questions? Call (413) 587-2172 or e-mail info@nciaa.org.



About Invention to Venture

Invention to Venture workshops have been presented since 2003 in such technology hotspots as Boston, San Diego, Chicago, and Gainesville. The introductory I2V teaches technology entrepreneurship basics. Advanced I2V is for company founders who have committed to start a company around their technology. AI2V provides a more thorough review of the subject matter with hands-on exercises that make the materials pertinent to each participating team's venture. Limited class size and hand-picked mentors and speakers provide startups a unique venture acceleration opportunity. Participants experience 3-5 days of intensive class time and several weeks of coaching and strategy sessions, culminating in an investor pitch before custom-matched angel investors and VCs.

management



Produced by

National Collegiate Inventors and Innovators Alliance (www.nciia.org), is a 501(c)6 organization whose mission is to foster invention, innovation, and entrepreneurship in higher education as a way of creating innovative, commercially viable, and socially beneficial businesses and employment opportunities in the United States. Operating since 1995, NCIIA has close to 200 academic institution members throughout the United States and gives away over \$2 million in grant funding annually to E-Teams

dream team

engaging in innovation and commercialization, as well as to faculty creating innovation-catalyzing programs on campus.

Testimonial from Faculty AI2V Alumn:

“As a teacher myself, I was impressed at how effective [the instructor] was at engaging people with differing levels of experience. She made both novices and experts feel welcome. For example, a number of people in the course had no experience with economics, and [the instructor] had to explain basic market principles. This caused some concern among the more seasoned members of the class (including my colleagues who recently graduated with MBA from Harvard business School), but she was always quick to re-engage them. In fact, even my Harvard business school colleagues felt that they gained significant insight into the process of commercializing science and technology.”
- Peter Girguis, Professor, Department of Organismic and Evolutionary Biology, Harvard University, Cambridge, MA

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