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ARCHIVES - 2004

California State University Fresno: May 1, 2004

- 8:30 AM
Continental Breakfast and Registration
- 9:00 AM
Welcome Timothy Stearns, California Statue University Fresno
- 9:15 AM
About the NCIIA
NCIIA
- 9:20 AM
Introduction to Entrepreneurship in the Region David Spaur, Fresno Economic
Development Corporation
- 9:45 AM
Is Technology Entrepreneurship for You? Matt Weisman
- 10:35-10:45 AM
Break
- 10:45 AM
Idea Validation and Marketing Kathy Allen, University of Southern California
- 11:45 AM
Building the Right Team(s)-Finding the Right "Friends" Micah Siegal,
Concept2Company, Inc.
- 12:30 PM
Lunch and Networking
- 1:45 PM
Intellectual Property & Licensing Greg Powell, Walter Law Group
- 2:30 PM
The Perfect Business Plan, Slide Show, and "Elevator Pitch" Scott Lenet, Draper
Fisher Jurveston
- 3:15 PM
Break
- 3:30 PM
Finding the Money (Panel) Amy Chubb, Alan H. Pierrot, Scott Lenet, Jon Gregory,
Golden Valley Capital Network
- 4:45 PM
Ending Remarks Timothy Stearns
- 5:00
PM Adjourn

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