


**SCHEDULE**

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 Southfield, MI - 9/28  
 Kansas City, MO - 9/29  
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## ARCHIVES - 2004

### Rapid City and Sioux Falls Technology Startup Boot Camp Speaker Profiles

#### Dr. David Barbe

In 1969, Dr. Barbe received the Ph.D. degree from The Johns Hopkins University in Electrical Engineering after receiving B.S.E.E. and M.S.E.E. degrees in Electrical Engineering from West Virginia University in 1962 and 1964, respectively.

Dr. Barbe joined the University of Maryland in 1985 as a Professor of Electrical and Computer Engineering. Since 1987, Dr. Barbe has been Executive Director of the Maryland Technology Enterprise Institute (MTECH), where he oversees six programs that foster technology entrepreneurship and technology company formation.

From 1979 to 1985 he was the Director of Submarine and ASW Programs and Assistant for Electronics and Physical Sciences in the Office of the Assistant Secretary of the Navy for Research, Engineering and Systems. Prior to 1979, he was Head of the Microelectronics Branch of the Naval Research Laboratory and Fellow Engineer at the Westinghouse Advanced Technology Laboratory in Baltimore, Maryland.

Dr. Barbe was awarded the rank of Fellow of the Institute of Electrical and Electronics Engineers (IEEE) in 1978 for pioneering research in Charge Coupled Devices. He was a National Lecturer for the IEEE Electron Devices Society in 1987 and was a member of the IEEE Awards Board for six years and has served on various program committees for IEEE microelectronics conferences. He has published and presented over 100 technical papers and edited several books on semiconductor devices and microelectronics and has authored several recent papers on technology entrepreneurship. He received a Department of Defense Award in 1979 for outstanding service and a Integrated Circuit Pioneer Award in 1987. Dr. Barbe has been listed in Who's Who in America since 1978.

A program for undergraduate entrepreneurs for which he is the faculty director, the Hinman CEOs Program, received Stanford's Price Institute 2002 Innovative Entrepreneurship Educators Award and the Maryland Association for Higher Education Distinguished Program Award in 2003. Dr. Barbe received the American Society of Engineering Education's Outstanding Entrepreneurship Educator Award in June 2003.

#### Scott Laughlin

A Princeton University graduate, Scott started his career at International Data Group, the world's largest publisher of information about information technology. Publisher of 130 different magazines and newspapers around the world, including Computer World, PC World, and Network World, IDG also owns IDC, the leading market research operation in the technology arena. Scott spent six years at IDG in various research, marketing, sales, and management positions, capping his early career with the launch of The Web, a magazine about the then emerging Internet.

Scott left IDG in 1996 to help start LinkExchange, a technology company in the online marketing space. Microsoft acquired LinkExchange in 1998 and Scott spent two years there, first in sales and then as a Program Manager. As a PM, he managed a business unit designing and coding web-delivered services for the small business market. The results of this work include many of the marketing tools available at Microsoft's bCentral.

In 2000, he returned to IDG to work in their venture capital group. As a Partner, Scott helped manage over \$150M in private capital targeting early stage IT opportunities, evaluating hundreds of new company business plans and investment opportunities a year. During this time, Scott recommended several investments, provided operational advice to several portfolio companies, and sat on the board of Xythos Software, a storage infrastructure provider.

In 2002, Scott returned to Virginia to work with LM&O Advertising, his family-owned business. In addition to LM&O, Scott remains involved in the venture and start-up community, advising several technology start-ups. Scott is a Senior Lecturer in Entrepreneurship at the University of Maryland where he also sits on the Board of Advisors for the University's Technology Advancement Program, a technology incubator.

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