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## ARCHIVES - 2004

### University of Central Florida Agenda

- 8:00 Registration
- 9:00 Welcome  
About the NCIIA
- 9:15 Is Technology entrepreneurship for you?
- 10:00 Idea validation and opportunity assessment
- 10:45 Break
- 11:00 Marketing and sales for early stage companies
- 11:45 Building the team
- 12:30 Lunch & networking
- 1:30 Issues in intellectual property licensing
- 2:15 The perfect business plan, slide show, & "elevator speech"
- 3:00 Break
- 3:15 Finding the money (panel)
- 4:15 Ending remarks
- 4:30 Adjourn

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