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## ARCHIVES - 2004

### University of Florida: Agenda

- 8:30 - 9:00 AM  
Registration
- 9:00 - 9:10 AM  
Opening Remarks Arnold Heggstad
- 9:15 - 10:15 AM  
What's Tech Entrepreneurship All About Rob Campbell, Doran Oster, William Rossi, Erik Buffkin
- 10:30 - 11:30 AM  
Keynote Speaker Howard Leonhardt
- 11:30 - 1:00 PM  
Lunch
- 1:00 - 2:15 PM  
Ideas vs. Opportunity Ted Prince, David Saliwanchik, Rhys Williams, Geoff Wilson
- 2:15 - 2:45 PM  
Break
- 2:45 - 3:30 PM  
The Emergence of Capitalism in China: What it Means to Us in The USA Howard Leonhardt
- 3:30 - 4:15 PM  
Business Plan Development Erik Sander
- 4:15 - 5:30 PM  
Sources of Funding Arnie Heggstad, Dan Rua, Lee May, Stephanie Warrington
- 5:30 PM  
Reception

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