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ARCHIVES - 2004

University of Portland Agenda

- 8:30 AM
Continental Breakfast and Registration
- 9:00 AM
Welcome Robin Anderson, University of Portland Welcome Robin Anderson,
University of Portland
- 9:15 AM
About NCIIA Phil Weilerstein, NCIIA
- 9:20 AM
Introduction to Entrepreneurship in the Region Gordon Hoffman, Northwest
Technology Ventures
- 9:45 AM
Is Technology Entrepreneurship for You? Ed Thompson, Dean OGI
- 10:15 AM
Break
- 10:30 AM
Idea Validation and Opportunity Assessment Gerry Langelier, OVP
- 11:00 AM
Selling and Marketing your Technology Dave Moffenbeier, Absorbent Technologies Inc.
- 11:30 AM
Building the Right Team(s)- Finding the Right Friends (click on the speaker to
download the presentations) Joe Tanous, Stelar Tools
Jay Eisenlohr - Ambric
- 12:00 PM
Lunch & Networking Dr. David Sahn, OHSU
- 1:15 PM
Licensing Patents and Trademarks Michael Cohen: Schwabe, Williamson, and Wyatt
Patchen Haggerty: Schwabe, Williamson, and Wyatt
Thad Watt: Schwabe, Williamson, and Wyatt
- 2:00 PM
Art of the Business Plan: Purpose, Planning, Pitches Eric Rosenfeld, OEF panel
- 2:45 PM
Break
- 3:00 PM
Finding the Money (Panel) Les Fahey, Fahey
Bill Newman, NW Tech Ventures
- 3:45 PM
Ending Remarks Robin Anderson
- 4:00 PM
Adjourn; Hard Hat Tour of OMSI's new "Innovation Station" Technology Exhibit Hall

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NCIIA • 100 Venture Way, Hadley MA 01035 • Tel: 1.413.587.2172 • Fax: 1.413.587.2175 • www.nciia.org •
info@invention2venture.org
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