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CALIFORNIA STATE UNIVERSITY FRESNO Agenda

- 8:30 Continental breakfast and registration
- 9:00 Welcome Timothy Stearns
About the NCIIA Joseph Steig, NCIIA
- 9:15 Is Technology Entrepreneurship for You? Alison Haugan and Jon Haugan,
OptiStreams, Inc
- 10:00 Idea Validation and Opportunity Assessment Joseph Steig, NCIIA
- 10:45 Break
- 11:00 Marketing and Sales Suzanne Bertz-Rosa
- 11:45 Building the Team Kirk Nagamine, VIPSpree.com
- 12:30 Lunch and Networking
- 1:30 Issues in Intellectual Property Gregory Powell, Walter Law Group
- 2:00 Finding the Money (panel)
Claude Luster, III
M.Todd Stemler
Stephen Years
- 3:00 Break
- 3:15 Business Plan Pitches Teams
- 4:15 Ending Remarks Timothy Stearns
- 4:30 Adjourn

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