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Worcester Polytechnic Institute: 2005 Agenda

- 8:00-8:30 am
Continental breakfast and registration
- 8:30
Welcome and Introductions
McRae C. Banks, Ph.D., Director of the Collaborative for Entrepreneurship and Innovation, WPI
Phil Weilerstein, Executive Director, National Collegiate Inventors and Innovators Alliance
Abigail Barrow, Director, Massachusetts Technology Transfer Center
- 9:00
Is Technology Entrepreneurship for you?
Dr. Robert A. Levine, MD, Medical Research and Development; Clinical Professor, Laboratory Medicine, Yale School of Medicine
- 9:50
Break
- 10:05
Idea Validation/ Initial Evaluation Dave Urbanus, President/COO, VentureTek, Inc.
- 10:50
Actually marketing and selling the stuff Karen Lauter Utgoff, Karen Lauter Utgoff Consulting
- 11:35
Break
- 11:45
Getting started - Incorporation, Intellectual Property and Licensing N. Scott Pierce, Hamilton Brook Smith & Reynolds, P.C. (Sponsor)
- 12:30
Boxed Lunch/Working Session: Building the Team
Michael Gondek, President, Subito Technologies
- 1:20
Power Networking Clinic Dianne M. Durkin, President, Loyalty Factor Inc.
- 2:20
Business Plan Preparation and Delivery
Carrie McIndoe, Strategic Capital Resources
- 3:25
Finding the Money
Jesse Hurley, Anamorphic Consulting
Natalie S. Rudolph, Rudolph Biomedical Consulting
Murray Berkowitz, Kodiak Venture Partners
William Tolli, Dockum Engineering
- 4:25
Closing remarks
- 4:35 pm

Adjourn

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NCIIA • 100 Venture Way, Hadley MA 01035 • Tel: 1.413.587.2172 • Fax: 1.413.587.2175 • www.nciia.org •
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