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## ARCHIVES - 2005

### University of California at San Diego

Organized and hosted by NCIIA, UCSD and Venture Forth

8:30-9:00 am

Registration and Continental Breakfast

9:00-9:10

Introduction - Paul Kedrosky - Executive Director - William J. von Liebig Center, Jacobs School of Engineering, UCSD

9:10-9:50

- "Where is the Investment Money Going in Life Sciences?"  
Richard Mejia (Keynote) - Director of the Life Science program, Southern California - Ernst and Young

9:50-10:30

- "Challenges in Commercializing Life Sciences Research"  
David Hale - President and CEO - CancerVax

10:15-10:30

- An Overview - "Future of Life Sciences"  
Rick Lytel - Executive Director/Bio-Sys Initiative - Jacobs School of Engineering, UCSD

10:30-10:45

Break

10:45 - 11:15

- "Directions in Life Sciences" (panel)  
  
John Watson (Chair) - Associate Director - William J. von Liebig Center, Jacobs School of Engineering, UCSD  
Eleazar Eskin - Assistant Professor - Computer Science & Engineering, UCSD  
Wayne Giles - Professor - Bioengineering, UCSD  
Bob Mattrey - Professor - Molecular Imaging Center, UCSD  
Judy Swain - Visiting Professor - School of Medicine, UCSD

11:15-11:45

- Case Study with a Successful Entrepreneur (panel)  
  
Steve Flaim (Chair) - Technology and Business Advisor - William J. von Liebig Center, Jacobs School of Engineering, UCSD  
Eric Donsky - President and CEO - Ocuseance Corporation  
Steve Richieri - President and CEO, American Life Science Pharmaceuticals, Inc.  
John Rodenrys - Senior Managing Director - Leading Ventures

11:45-12:45

Lunch, featuring "Delivering the Pitch" - Diane West, President &amp; Co-Founder - 2Connect

12:45-1:30

Networking (Patio and Reception area)

1:30-2:00

- Intellectual Property Issues (panel)

Denise Lew (Chair) - Licensing Officer - TechTIPS, UCSD  
Tim Rueth - President and CEO - Rhevision Technology Inc.  
Chris Steinhardt - Attorney - Knobbe Martens and Bear

2:00-2:30

- "Financing and Structuring the Life Sciences Start-up" (panel)

Paul Kedrosky (Chair)  
Gary Cheever - Attorney - Wilson, Sonsini, Goodrich and Rosati  
Jack Florio - Vice President - Tech Coast Angels  
David Urso - Principal - Forward Ventures

2:30-2:35 pm

Closing – Paul Kedrosky

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