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ARCHIVES - 2006

I2V Portland: Agenda

Friday, February 3, 6:30 pm

Downtown Embassy Suites

Meet, Network, Welcome, Speaker: Tim Berry, of Palo Alto Software

Saturday, February 4, 8:30 am

University of Portland Campus

Meet, Mingle and Welcome

9:00

What is Technology Entrepreneurship - All Conference Event

Gordon Hoffman

9:45

Idea Validation and Opportunity Assessment - All Conference Event

Kasten Spethmann

10:30- 3 Tracks

Track 1

Art of Business Plan

Steve Morris

Track 2

Fundamentals of
Intellectual Property

David McFeeters-Krone

Track 3

Making the Pitch

Eric Pozzo

11:15

Sales & Marketing

Kasten Spethmann

Entity Formation: What is
right for you?

Martin Medeiros

Franchises

Kevin Brannon

12:00 pm

Lunch with Keynote Speaker - All Conference Event

Building the Venture Team

1:00

Licensing, Trade Secrets,
Patents and Trademarks

David McFeeters-Krone

Finding your Customer

Kasten Spethmann

University Based
Entrepreneurship Clubs

Steve Ramil

1:45

Lessons Learned: Business
plan competition winners

Brant Minor
Nora Totonchy

Greening of
Entrepreneurship

Regina Hauser

Buying a Business

Kevin Brannon

2:30

Finding the Money - All Conference Event

Bill Newman and Steve Morris

3:15

Closing remarks-Don Draper

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