



Home | Contact Us | Login
National Collegiate Inventors
& Innovators Alliance



About Us

Events

Resources

Archives

Purchase the I2V
Participant Guide

Read our Weblog

Contact I2V

ARCHIVES - 2006



I2V LTU Michigan: Agenda

MADE POSSIBLE BY:



Ewing Marion
KAUFFMAN
Foundation

8:30

Continental Breakfast & Registration, Sponsored by SBAM

9:00

Welcome, Representative Andy Meisner, State of Michigan

About NCIIA

Representative Andy Meisner, State of Michigan

Moderator: Mark Clevey, Vice President of Entrepreneurship, Small Business Association of Michigan (SBAM)

Matt Roush, Technology Editor, Great Lakes IT Report (GLITR)

9:15

Is Technology Entrepreneurship for You?

Matt Roush, Technology Editor, Great Lakes IT Report

Keith Cooley, CEO, Focus: HOPE

Tad Machrowicz, Executive Director, Engineering & Product Development, Pullman Industries, Inc.

10:40

Break-SBAM

11:00

Idea Validation/Initial Evaluation

Raymond Gunn, Serial Entrepreneur and Managing Director, Wingspan Partners

12:00

Lunch-Sponsored by the Michigan Entrepreneur Education Network, a program of CyberMichigan

1:15

How Product Design and Development Differs in Different Entrepreneurial Setting (Corporate vs Individual)

Michael Witt, President & CEO, Technology Enterprise Development Co.
James Goebel, Chief Architect, Menlo Innovations

2:30

Break-Professional Development Center

3:00

Selling your Idea (to obtain resources) inside the Corp World vs. the Individual Entrepreneur

Josh Linkner, Serial Entrepreneur & CEO, ePrize
Maria Thompson, President & CEO, T/J Technologies
Richard Jones, IP Attorney, DickinsonWright

4:00

Closing Remarks

[<Back to workshop](#)

NCIIA • 100 Venture Way, Hadley MA 01035 • Tel: 1.413.587.2172 • Fax: 1.413.587.2175 • www.nciia.org •
info@invention2venture.org
© 2005 NCIIA All Rights Reserved.