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National Collegiate Inventors
& Innovators Alliance



SCHEDULE

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AI2V 1: Waltham, MA 8/1-4
 AI2V 2: Urbana, IL 9/9-12
 Southfield, MI - 9/28
 Kansas City, MO - 9/29
 St. Paul, MN - 10/6
 Fargo-Moorehead, MN - 10/12
 Orlando, FL - 11/2

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I2V Greater Delaware Valley: Agenda

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Ewing Marion
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- 8:30 Continental breakfast and registration
- 9:00 Welcome to Rowan University
Dean Edward Schoen, College of Business
About the NCIIA, Laura Howard, Program Associate, Kern Entrepreneurship Education Network (KEEN), NCIIA
- 9:15 Is Technology Entrepreneurship for you?
Lou Bucelli, Entrepreneurship ACIN Camden Center for Entrepreneurship in Technology
- 10:00 Idea Validation and Opportunity Assessment
Michael Edmondson, MEAPA, LLC
- 10:45 Break
- 11:00 Issues in Intellectual Property
Mark Sever, Archer & Greiner, P.C.
Deborah Hays, Archer & Greiner, P.C.
- 11:45 Building the Team
Michael Wiley, NJEDA
- 12:30 Buffet Lunch - Networking
- 1:00 The Perfect Business Plan & Elevator Speech
Allison Rulon-Miller, Independent Consultant
- 1:45 Marketing for Early Stage Companies
Georgia Wood, Bridge 2 Market
- 2:45 Break

3:30

Financing Your Company: Startup, Growth and Exit

Moderator: Dean Spang, Burlington County Community College

Brenda Hopper, NJ SBDC Director
David Hanrahan, Capital Bank of NJ
Kimble Byrd, Rowan University
Richard Fox, Cross Atlantic Capital Partners

4:00

Ending Remarks

Tom Bryant, Director, Center for Innovation and Entrepreneurship

4:30-5:30

Adjourn and Power Networking

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NCIIA • 100 Venture Way, Hadley MA 01035 • Tel: 1.413.587.2172 • Fax: 1.413.587.2175 • www.nciia.org •
info@invention2venture.org
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