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UNIVERSITY of ST. THOMAS

School of Engineering

I2V Twin Cities: Agenda

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8:00 am

Continental Breakfast, Registration, Networking

8:30

Welcome, and About NCIIA

Ronald J. Bennett, Founding Dean of the School of Engineering at the University of St. Thomas
Allen H. Aspengren, Adjunct Faculty, University of St. Thomas
Regina Smith, Program Associate, [NCIIA](#)

9:00

Is Technology Entrepreneurship for You?

Susan L. Critzer, Chairperson of the Board, [MedicalCV](#)

9:45

Idea Validation and Opportunity Assessment

Jay Schrankler, Vice President of IP licensing and Marketing, [Honeywell International](#)

10:30

Break

10:45

Issues in Intellectual Property

Micheal L. Schwegman, Founding Shareholder,
[SCHWEGMAN, LUNDBERG, WOESSNER, AND KLUTH](#)
Kyle T. Peterson, [Patterson, Thunte, Skaar, & Christensen, P.A.](#)

11:30

Finding the Money

Daniel R. Tenenbaum, [Gray Plant Mooty](#)
Michael P. Moore, Director, [William C. Norris Institute](#), College of Business,
University of St. Thomas
Joseph Phillips, Advisor, [Aethlon Capital, LLC](#)
H. Sanders Gwin, Jr., Principal, [Shumaker & Sieffert, P.A.](#)

12:15 pm

Working Lunch during [Building the Team](#)

Steve Case, Chairman, [CyberOptics](#)

1:15

Power Networking Session

Dale Wahlstrom, Vice President, CRM Ventures Medtronic
Chairman and Interim CEO, [The BioBusiness Alliance of Minnesota](#)

2:15

[The Perfect Business Plan, Slide Show, & "Elevator Speech"](#)

C. McKenzie (Mac) Lewis III, Founder and Partner, [Sherpa Partners](#)

3:00

Break

3:15

[Marketing and Sales for Early Stage Companies](#)

Dennis Leisz, President and CEO, [Wavecrest Corporation](#)

4:15

Ending Remarks

4:30

Adjourn

[<Back to workshop](#)

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