



Home | Contact Us | Login
National Collegiate Inventors
& Innovators Alliance



About Us

Events

Resources

Archives

Purchase the I2V
Participant Guide

Read our Weblog

Contact I2V

ARCHIVES - 2006



I2V UCF: Agenda

November 17, 2006

MADE POSSIBLE BY:



Ewing Marion
KAUFFMAN
Foundation

- 8:00 am
Continental Breakfast, Registration, Pre-networking
- 8:30
Welcome and About NCIIA
UCF Welcome: Tom O'Neal, ORC Assoc. VP and Deans
About NCIIA: Regina Smith, Program Associater of I2V, NCIIA
What is Technology Entrepreneurship Anyway? - Cameron Ford, Executive Director, UCF Center for Entrepreneurship & Innovation
- 9:00
Is Technology Entrepreneurship for you?

Moderator: Cameron Ford, Executive Director, UCF Center for Entrepreneurship & Innovation

Panel discussion with entrepreneurs:
Tom Bland, Aquafiber
Michael Siemer, Mydea
Rick Parks, VentureLab
- 9:45
Break: (Elevator pitch #1 - 90 seconds)
- 10:00
Idea Validation and Opportunity Assessment:

Cameron Ford, Executive Director, UCF Center for Entrepreneurship & Innovation
- 10:45
Marketing and Sales for Early Stage Companies

Introduction by: Stacey Schmidt, ORC Assistant Director, UCF

Speaker: Jerry Ross, Maverick Business Group
- 11:30
Issues in Intellectual Property

Moderator: Joe Giampapa, Associate Director, UCF Tech Transfer Office
Lecture (20 min)
Mock licensing negotiation (25min) panelists:
Howard Gitten, Neil Jetter, Kirstie Chadwick, John Miner

- 12:15
Lunch and Networking (Elevator pitch #2 - 90 seconds)
- 1:15
Building the Team
Moderator: Carol Ann Dykes, UCF Technology Incubator
Speaker: John Spence
- 2:00
The Perfect Business Plan, Slide Show, & "Elevator Speech"
Kirstie Chadwick, UCF Venture Lab Director & Coach
- 2:45
Break (Elevator pitch #3 - 90 seconds)
- 3:00
Finding the Money – Moderator: Gordon Hogan, UCFTI Bus Dev.
Lecture on different types of money (20 minutes)
Panel discussion with different types of investors (40 min):
Scott Faris, Donna Peebles, Eunice Choi, George Livingston
- 4:00
Ending Remarks, Announcement of Elevator Pitch Winner, & Feedback

[<Back to workshop](#)

NCIIA • 100 Venture Way, Hadley MA 01035 • Tel: 1.413.587.2172 • Fax: 1.413.587.2175 • www.nciia.org •
info@invention2venture.org
© 2005 NCIIA All Rights Reserved.