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Foundation

## ARCHIVES - 2006

### I2V Kansas City: Agenda

September 30, 2006

#### 8:00 am

Continental Breakfast, Registration, Networking

9:00

Welcome, and About NCIIA

Lesa Mitchell Vice President, [Ewing Marion Kauffman Foundation](#)

9:15

Is Technology Entrepreneurship for You?

Cliff Illig, [Cerner Corporation](#)

10:00

Idea Validation and Opportunity Assessment

Walter Rychlewski, [University of Missouri-Kansas City](#)

Susan Gauch, [University of Kansas](#)

Valentino J. Stella, Distinguished Professor, Pharmaceutical Chemistry, [University of Kansas](#)

10:45

Break

11:00

Marketing and Sales for Early-Stage Companies

Mark Parry, [University of Missouri-Kansas City](#)

11:45

Building the Team

Frank Kruse, [Matrix Medical, LLC](#)

#### 12:30 pm

Lunch and Networking

1:30

Issues in Intellectual Property

Diarmuid Boran, President, Verenta Pharmaceuticals

James Baxendale, Director of Technology Transfer and Intellectual Property for the University of Kansas

2:15

The Perfect Business Plan, Slide Show, & "Elevator Speech"

Michael Peck, [Open Prairie Ventures](#)

Michael Song, Charles N. Kimball, MRI/Missouri Endowed Chair in Management of

Technology and Innovation, and Professor of Marketing

3:00

Break

3:15

Finding the Money

Michelle Weigand, Vice President, Investments and Portfolio Management, [Kansas Technology Enterprise Corporation \(KTEC\)](#)

Suman Saripalli, Program Specialist/Director, [Missouri Federal and State Technology Partnership \(MoFAST\)](#), University of Missouri Extension

Matthew McClorey, President and CEO, [Lawrence \(KS\) Regional Technology Center](#)

4:15

Ending Remarks

4:30

Adjourn

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