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AMERICAN CHEMICAL SOCIETY NATIONAL MEETING: Agenda

Session One

Organizer: Lawrence A. Casper
Presiding: Peter J. Bonk

- 8:00 Introductory Remarks/About the NCIIA
- 8:15 1 Chemical Entrepreneurship: True stories from the trenches
Peter J. Bonk
- 9:45 Intermission
- 10:00 2 Opportunity assessment and the value proposition
Wendy Elliott
- 11:30 Concluding Remarks
- 12:30 Lunch & Networking

Session Two

Organizer: Lawrence A. Casper
Presiding: Peter J. Bonk

- 1:00 Sales and marketing for early stage companies
Judith C. Giordan
- 2:30 Intermission
- 2:45 Securing financing for early stage ventures
Joseph Steig
- 4:15 Concluding Remarks

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