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National Collegiate Inventors & Innovators Alliance



SCHEDULE

AI2V 1: Waltham, MA - 8/1-4
AI2V 2: Urbana, IL - 9/9-12
Southfield, MI - 9/28
Kansas City, MO - 9/29
Twin Cities, MN - 10/6
 Fargo-Moorehead, MN - 10/12
Orlando, FL - 11/2

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I2V Urbana: Agenda February 24, 2007

- 8:00 Continental Breakfast, Registration, Pre-Networking
- 8:30 Welcome and About NCIIA
- 9:00 Is Technology Entrepreneurship for you?
Chuck House, Executive Director, Stanford University's Media X Lab
- 9:45 Break
- 10:00 Idea Validation and Opportunity Assessment
Mel Gaceta, Investment Manager, Motorola Ventures
- 10:45 Marketing and Sales for Early Stage Companies
John Fox, President, Venture Marketing
- 11:30 Issues in Intellectual Property Licensing
Marvin Benn, Chair, MuchShelist's Intellectual Property group
Lesley Millar, Director of the Office of Technology Management (OTM), UIUC
Alan Singleton, Singleton Law Firm, P.C.
Andrew Honegger, Co-Founder and Vice President of Microlution, Inc.
- 12:15 Lunch
- 1:15 Building the Team
Harlee Sorkin, Principal, Mentor Management, LLC
- 2:00 The perfect business plan, slide show, & "elevator speech"
Brian Lilly, Adjunct Associate Professor, Technology Entrepreneur Center, UIUC
Peter Hackbert, Visiting Scholar, Academy for Entrepreneurial Leadership, UIUC
- 2:45 Break
- 3:00 Finding the Money
Ronald L. Kirschner, M.D., President, Heartland Angels, Inc
Rob Schultz, Senior Director, IllinoisVENTURES

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Connie Capone, Partner, JK&B Capital
John Kempen, Market President, First State Bank
David Kellner, CEO, Caviton, Inc

4:00

Ending Remarks

4:15

Adjourn

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